

DISCOVER YOUR IMPACT ON THE PLANET



FUTUREFIT
IN BUSINESS



We all need to do our part to tackle climate change.

The New Zealand government and many local government authorities are focusing on climate change by committing to a low emissions and low carbon future.

Auckland Council's **FutureFit** tool is New Zealand's first-ever carbon footprint tool which guides individuals to make choices which will help lighten their impact on the planet, whilst demonstrating the power of collective action.

A robust methodology underpins **FutureFit** based on work conducted by the Motu Economic and Public Policy Research.

We believe New Zealand businesses play a significant part in tackling climate change. Their workplaces offer a unique opportunity to help normalise low carbon behaviours. That's why we've taken **FutureFit** one step further and developed **FutureFit in business**.

By using **FutureFit**, people are first taken through a short questionnaire, which calculates their footprint and compares it to New Zealand and global averages. After this, they can choose to 'step it up' and create an account, whereby they are taken to a personalised dashboard. Here, users discover what everyday actions they can take to make a difference. They can set themselves goals, track their progress against their peers, challenge friends and earn badges.



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FutureFit in business lets you quantify actions taken by your staff and the associated carbon savings.

Our material is designed to support the introduction of the tool and to provide ideas for keeping staff engaged over time. Your employees can register in their teams and can compare themselves against the organisation on the business-wide leaderboard.

A 12-month user licence would provide you with access to the following benefits:

A customised FutureFit page

This includes a bespoke company URL, login page, clear space to upload your own company branding and welcome message as well as secure access for staff and project administrators.

Corporate dashboard

Project administrators will have access to a private company dashboard for 13-months which:

- Provides a clear overview of employee participation by office and by region.
- Tracks progress on carbon reduction from the actions taken by users in real-time.
- Enables the generation of verifiable GRI and IR-compliant data.
- Reporting data is downloadable in CVS file format.



Launch strategy and communications collateral

A support package includes:

- A week-by-week roll-out plan and case study.
- A toolkit for undertaking building-wide floor walks to engage staff and answer questions.
- Email, newsletter, intranet and PowerPoint presentation templates.
- Digital screen, poster and pull-up banner artwork that can be edited to include your own logo, URL and log-in code.
- A campaign video explaining what a carbon footprint is.
- A launch video showcasing the highlights of **FutureFit**.
- An A2 poster floor stand is on loan for up to four weeks during your launch period.



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HEALTH FIT MONEY FIT PLANET FIT FUTURE FIT

Cycle instead of driving
[enter-url.futurefit](#)

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HEALTH FIT MONEY FIT PLANET FIT FUTURE FIT

Take shorter showers
– keep them under 4 m
[enter-url.futurefit](#)

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HEALTH FIT MONEY FIT PLANET FIT FUTURE FIT

Compost all your food waste.
[enter-url.futurefit.nz](#)

FUTUREFIT

PLACE LOGO HERE

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INCLUDED IN LAUNCH PACK

PLACE LOGO HERE

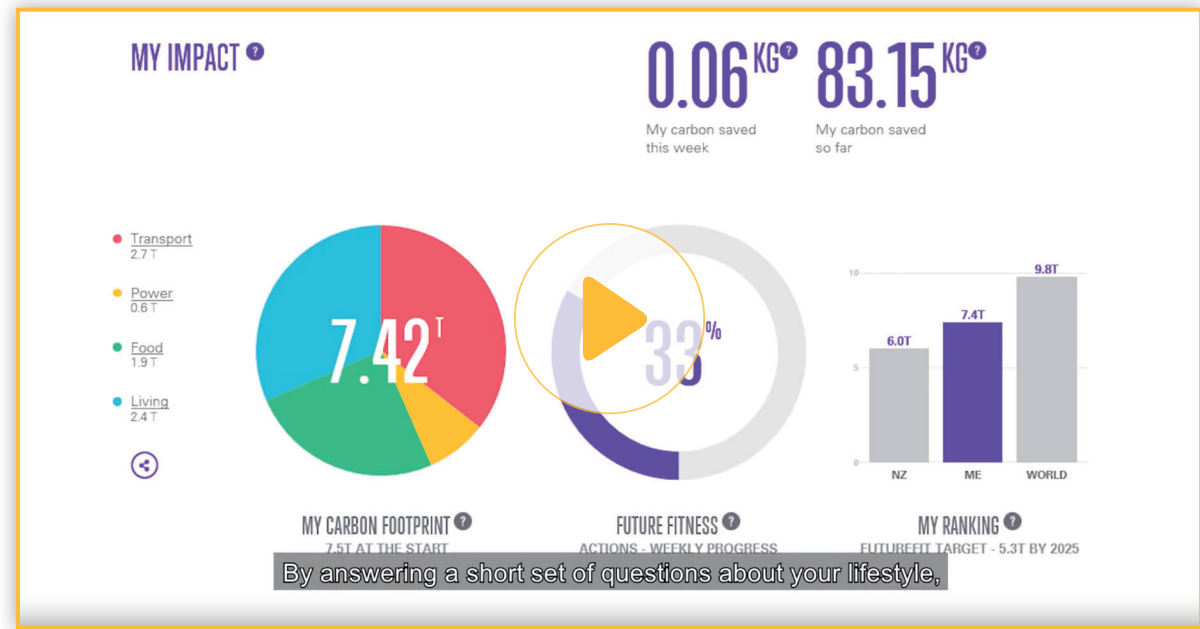
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FUTUREFIT

Discover your impact on the planet.
[enter-url.futurefit.nz](#)
Login code: xxxxxxxx

PLACE LOGO HERE

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FUTUREFIT
IN BUSINESS







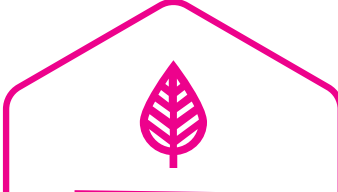

Onboarding and support.

A two-hour training and onboarding session, four hours of face-to-face support and a 24-hour troubleshooting service in the first year.

12-month sustained programme support

FutureFit in business includes a calendar which suggests competitions and activations that can be planned throughout the year to keep staff engaged and continuing to reduce their carbon footprint.

These are included in your annual licence fee.

November and December  Shop	January and February  Move	March and April  Eat
May and June  Power	July and August  Grow	September and October  Talk

Themes have been assigned bi-monthly based on existing events (like the annual February Aotearoa Bike Challenge) and seasonal focuses (energy and hot water use in winter and planting in spring).

This also includes suggested bi-monthly emails which include:

- information about the topic
- corresponding **FutureFit** actions
- key upcoming events and dates to keep in mind
- workplace activation trigger ideas
- information about the competition and prizes
- themed promotional text and collateral.

If you would like to know how FutureFit would work in your workplace,
and for a bespoke pricing for your package, please get in touch.

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